

LIGHT UP – BBB OPEN CALL URBAN LIGHTING DESIGN PROPOSALS FOR THE BRAS BASAH AND BUGIS AREA

BRIEF TO LIGHTING DESIGNERS

EXECUTIVE SUMMARY

This Open Call invites Singaporean and Permanent Resident¹ lighting designers, urban planners and architects, as well as artists, students and those in the creative industries, to submit creative and innovative lighting design proposals for (i) building façades and/or (ii) streetscapes within the Bras Basah and Bugis area.

Organised by the National Heritage Board and supported by the Urban Redevelopment Authority, this Open Call aims to raise public awareness about the unique offerings of BBB and inject cultural vibrancy into the heart of the city, to build on ongoing efforts to develop it into an arts and heritage district.

The proposed lighting designs should respond to and bring out the area's character while encouraging novel experiences of the built environment in the district. Proposed designs should take into consideration sustainable innovation and building sustainability in each stage of the proposal, as well as be weather-proof and be able to last for a minimum duration of one year with basic maintenance.

Design proposals received will be assessed by a panel of judges and the winning designs will be announced at the Singapore Night Festival 2017 (tentatively August 2017), with a prize award of SGD\$4,000 for each selected proposal. The panel of judges reserves the right to conclude the Open Call with no award should there not be any suitable proposals received.

¹ International firms/ individuals interested in participating in this Open Call may form collaboration with a Singaporean or Permanent Resident firm(s)/ individual(s) to submit a proposal.

BACKGROUND

About the Bras Basah and Bugis area

The Bras Basah and Bugis area (BBB) is Singapore's arts and heritage district and is home to a high concentration of museums, historic monuments, heritage buildings, places of worship, arts groups, arts schools and lifestyle malls in the city centre.

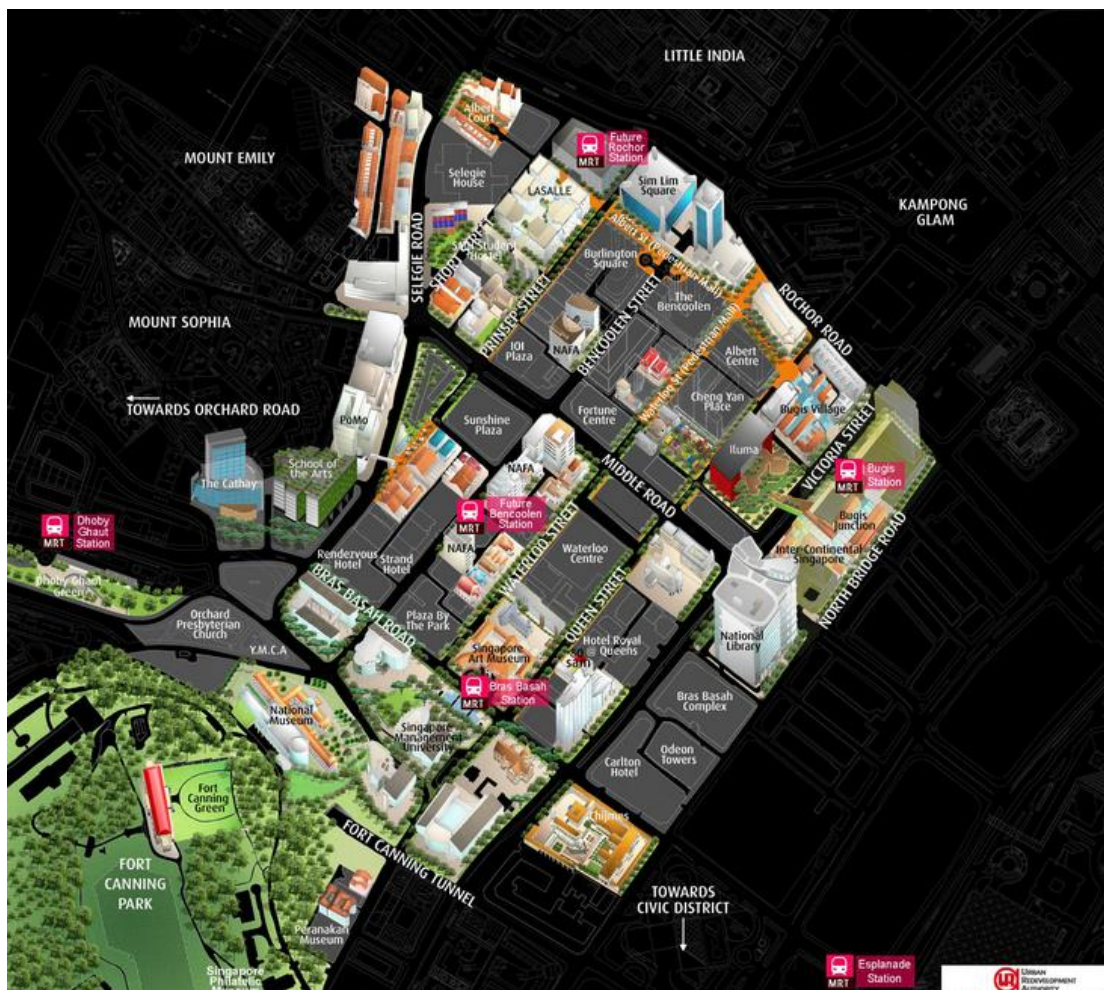
In the 1800s and early 1900s, Bras Basah served as a suburb to the busy city centre located around what is Raffles Place today, while the Bugis area was a notorious haunt for sailors and tourists. More recently, the BBB area has evolved into a centre for education, arts, design and heritage. Home to major attractions such as the National Museum of Singapore, the Singapore Art Museum, The Substation Arts Centre, the National Design Centre and various art schools, the area features a compelling blend of old and new – revelling in its rich architectural and cultural heritage, while alive with creative buzz and youthful energy. (Please refer to Annex A for a map of the Bras Basah and Bugis boundaries.)

The National Heritage Board, supported by the Urban Redevelopment Authority, seeks to raise public awareness about BBB's unique offerings and inject cultural vibrancy into the heart of the city, building on ongoing efforts to develop it into an arts and heritage district. With its diverse mix of uses, BBB embodies a range of different characteristics from artsy, spiritual and rich in heritage, to edgy, eclectic and bohemian from street to street and even building to building.

This Light Up – BBB Open Call is a first for the Singapore Night Festival, and sets the challenge of using creative lighting design to flesh out the unique characteristics of BBB buildings and streetscapes, and hopes to seek out designs from beyond the existing pool of lighting designers.² The selected proposal(s) will encourage residents and visitors to the Bras Basah and Bugis district to reflect on and engage with the urban environment in a new light and even transform their experience of the area.

² "Lighting designers" refers to any artist, graphic designer, lighting specialist, architect or urban planner interested in and confident of providing a lighting design proposal for this Open Call. This can be an established firm or an individual or a group of individuals who come together for the purpose of submitting a proposal in this Open Call.

Map of the boundaries of the Bras Basah and Bugis area



The soft copy of this map can also be downloaded from the website:

<https://www.ura.gov.sg/nyaa-ura/brasbasahbugis.htm>

TARGET AUDIENCE

The proposed lighting design should demonstrate creativity, artistry and innovative thinking, and at the same time, be relatable to both the general local public and international visitors.

THE PROPOSAL

There are two (2) categories for which lighting designers can submit proposals:

- (i) Building facade – Of individual buildings, includes both conserved monuments and contemporary buildings;
- (ii) Streetscapes – Street lamps, trees and other landscaping features of sidewalks

Participating lighting designers can submit up to two (2) design proposals for each category, and can also choose to submit designs for one or both categories.

In each category, the lighting designer should conceptualise a lighting design proposal that captures and translates the architectural value of the building/street at night, while keeping in mind how the proposed lighting design will reflect the character of the space. The proposal should contribute towards the overall vision of enhancing Singapore's nightscape and express the characteristic(s) of the precinct.

There are no preconceived ideas regarding the extent for the proposed lighting design proposal, however, lighting designers should take note of the public spaces, landscaping and structures at the proposed site in order to develop concepts that are both design inspired and site-specific.

The following considerations should also be taken into account:

- The vision, positioning, values and character of the specific building/streetscape for which the lighting plan is being proposed;
- The local reality of the specific building/streetscape (i.e. the existing lighting fixtures and site constraints);
- Enriching the visitor's experience of the building/streetscape and its larger urban environment;
- Promoting greater awareness and understanding of the value of urban lighting techniques such as sustainability and energy consumption;
- Existing Night Lighting Guidelines for the Bras Basah Bugis and Civic District listed at <https://www.ura.gov.sg/uol/circulars/2013/nov/dc13-13.aspx>

Lighting designers should take note of the existing lighting fixtures of each building/streetscape and propose designs which make use of existing fixtures as much as possible – add-ons to existing lighting fixtures can be proposed to change/create a particular effect.

MATERIAL

As a general guide, the proposed lighting installation should be designed to withstand a minimum presentation period of one year. Hence, lighting designers should take note of the following key considerations in the choice of materials for the proposed design:

The selection of fittings should take into consideration durability and efficient maintenance as the installation should be able to withstand outdoor weather conditions for the year, with suggestions to managing the likelihood of corrosion or other forms of wear and tear.

RISK MANAGEMENT

The lighting designer must take the following risks into consideration when developing the design concepts:

- Public safety in relation to location, engineering, use of materials, visual distraction to main traffic, etc;
- Disruption to traffic, pedestrians, businesses during construction;
- Security during and after installation;
- Political sensitivity.

BUDGET

All submissions will also be required to submit an estimated budget for implementation. This estimated budget should include the quantity and specifications of lighting equipment required for the proposed design; the installation and de-installation costs; and any permits and licences as required. Submissions can include a component for potential sponsorships, if any, in the estimated budget.

The budget allocated to the selected lighting design proposal will be determined at the final selection stage, taking all factors (i.e. size, material specifications, sources of sponsorship, etc.) into consideration. An audited financial report will be requested when the project is concluded.

TIMELINE

Shortlisted lighting designers will be invited for a panel interview. An overview of the entire process is detailed below and the selected lighting designer(s) to whom the prize money is awarded is expected to commit to the entire duration of this project.

	2016		2017	
Duration of Open Call Invitation	25 Aug 16 – 24 Mar 17			
Submission Deadline for Concept Proposal (by soft copy)			24 Mar	
Notification of Short-listed Candidates				7 Apr
Panel Interview of Short-listed Candidates				12 – 21 Apr

Announcement of Open Call Results @ SNF 2017					Aug
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CONCEPT SUBMISSION

Submission Deadline:

Friday 24 March 2017 by 4.00PM

The following should be included as part of the Entry Proposal:

- Concept Brief/Statement – proposal to clearly describe the design plan, its relevance to the proposed site, including the motif and intent of the design; and how it reflects the characteristic of the building/streetscape;
- Design images/artist impressions of the finished work – illustrations can be presented in 3D digital renderings/photographs and/or sketches;
- General outline of the lighting layout;
- An indicative methodological statement for installation;
- Estimated budget for implementation;
- A current CV – including samples of recent work as digital files (i.e. jpeg, mpeg, pdf) that are relevant to this submission.

Submission Format:

- Completed Entry Cover Page, as attached in Annex B;
- Entry Proposal to be presented in a PC-compatible PowerPoint file (for viewing on Version 97-2002 & 2005);
- Entry Proposals must be submitted in a printed hard copy along with an electronic copy on a CD-ROM.

PROPOSAL SELECTION PROCESS

The proposed artwork will be evaluated on the following criteria:

- Lighting designer's ability to relate to and integrate the concept to the site (artistic and aesthetic concept to the site's characteristics);
- Creativity of the proposed concept;
- Level of innovation in the proposed use of lighting techniques and fittings;
- Practicality, including ease of installation and maintenance of proposed lighting;
- Quality of work as demonstrated through a portfolio of past works.

Successful proposals from each of the two categories will be selected from all eligible submitted proposals (as detailed in the Submission Format above) and awarded by merit as determined by a panel of judges comprising of professionals from the arts and culture industry, design, urban planning as well as key precinct stakeholders.

Each winning proposal from each category will be awarded a prize of SGD\$4,000. If there are no suitable lighting designs, the panel of judges has the right to conclude the Open Call with no award.

SCOPE OF WORK FOR SELECTED LIGHTING DESIGNERS

Refinement and Development of Proposals

The lighting designer(s) will be allowed a period of two months to further refine their proposal. This will include consulting with the BBB team, building owners and other relevant licensing organisations for matters pertaining to the physical site and well as progress updates. This process is essential in ensuring smooth project management and timely delivery of the final artwork. The selected lighting designer(s) may be required to present their refined proposals to the BBB team for approval, before commencing production.

Fabrication and Installation

Upon approval, the selected lighting designer(s) will have to work with appointed service providers for fabrication, transportation and installation, and to apply for the necessary licenses and certifications.

In order to meet the costs of developing the artwork, lighting designers are free to seek sponsorships from a third party to actualise the installation, although the National Heritage Board reserves the right to accept or decline the proposed sponsorship.

CONTRACT

Should the winning proposal be selected for actualization, a commissioning agreement will be drafted and issued by the BBB team to the selected lighting designer(s) for agreement prior to appointment.

HOW TO APPLY

1. Please complete and send the application form and supporting documents before 4:00pm on 24 March 2017 to:

gerilynn_yee@nhb.gov.sg

or sent postmarked to:

National Museum of Singapore
93 Stamford Road,
Singapore 178892

2. For ease of storage and fairness, submitted materials should adhere to:
 1. One A4 size file with completed submission cover page provided, images, additional text and information about the work proposed;
 2. Complete CV of the lighting designer;
 3. Anticipated budget (including installation) in Singapore Dollars.

The open call brief may be downloaded from the NHB website.

Annex A: Submission Entry Cover Page

1. Information and Specifications of Proposal

Title of Lighting Design Proposal:	
Date of Work:	
Summary of Concept: (attach a separate sheet if required)	
Medium / Materials:	

2. Lighting designer Information

Full Name of Lighting Designer: (as in passport):			
Date / Place of Birth:			
NRIC No:			
Address:			
Tel (Mobile):		Home:	
Email:			